



EVERYONE'S INVITED  
TO OUR  
**GALA**



# Grand Opening

SOUTH BAY'S NEWEST  
MODERN SUPER MARKET

Located 1 Mile West of Hawthorne Blvd.

**Torrance Blvd. at Henrietta**

**BISCUITS**  
Borden's  
10-Count  
Can  
**5<sup>c</sup>**

**7 Big Days** Thursday, June 16  
Through  
Wednesday, June 22  
**BORDER'S OPENS TODAY**

Bringing every housewife one of the newest modern markets in which to shop and save... Here she'll find the latest of marketing equipment which makes shopping easy and a pleasure.

## Border MARKETS

### BORDER'S DELICATESSEN

Borden's 6-oz. Package  
American - Swiss - Pimento

**SLICED CHEESE 25<sup>c</sup>**

**OL' SMOKEY**

1-lb. Package  
**WIENERS 49<sup>c</sup>**

Fresh  
Liver  
Sausage... **29<sup>c</sup> lb**

Ol' Smokey  
Braunsweiger **49<sup>c</sup> lb**



### LUNCHEON MEATS

- Bologna • Cotto Salami
- Dutch Loaf • Pepperloaf
- Spiced Luncheon
- 3 Way Loaf • Head Cheese

6-oz. Pkg. **25<sup>c</sup>**

1-lb. Pkg.  
Manhattan  
**Wieners 39<sup>c</sup>**

Open  
Every  
Day

9 a.m. to  
10 p.m.

Limit Rights  
Reserved

### STORES ALSO

PRAIRIE AVE.

and  
REDONDO BEACH BLVD.

3500 AVIATION BLVD.  
Redondo Beach

AVALON and 223rd ST.  
Wilmington

Free  
Orchids  
for  
the  
Ladies!

### PRIZES! - VALUES!

- RCA Food Freezer
- RCA 21-Inch Console Television Set
- RCA 17-Inch Portable Television Set
- \$300 Covered Wagon Complete Outdoor Bar-beque Unit
- Men's Wrist Watches

SEE NEXT 3 PAGES FOR THE MOST OUTSTANDING  
FOOD VALUES EVER PRESENTED



**SWEET CORN**  
**39<sup>c</sup>**  
Dozen

### BORDER'S PRODUCE DEPT.

FRUITS and VEGETABLES FRESH DAILY



U.S. NO. 1  
WHITE  
ROSE

**Potatoes**

**10 lbs. for 29<sup>c</sup>**

CENTRAL AMERICAN  
Golden Ripe

**Bananas**

2 Lbs. for **25<sup>c</sup>**

New Crop California Sweet

SPANISH  
**Onions 3<sup>c</sup> lb**

Bishop's Assorted

**Candies**  
15  
Delicious  
Varieties  
to  
Choose from  
**29<sup>c</sup> lb**

